

barbara roessler
freelance graphic designer

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personal statement

i am an experienced, highly motivated freelance graphic designer/artworker and powerpoint specialist with strong creative and software skills. i have extensive experience in the creation and design of print and web material as well as presentations.

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software skills

creative suite (indesign, photoshop, illustrator, dreamweaver), golive, keynote, powerpoint
flash (basic knowledge), quarkXpress, freehand, office

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key skills

graphic design

creative design of print and web material for clients such as microsoft, adobe and cisco systems
press and conference material for CeBIT/cisco expo/games convention
prepare print- and web-ready artwork
layout and creation of powerpoint and keynote presentations
development of logos and ci guidelines

project management

consultancy, conception and execution of graphic design projects
supervision of job execution including external partners (printers, web agencies)
hitting deadlines under time pressure

languages

german mother tongue
french, english (fluent), italian (working knowledge)

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education

mar 1998 – feb 2004

diploma/ba in communication design, fachhochschule/university of applied sciences, mainz/germany,
nuova accademia di belle arti/academy of arts, milan/italy

sep 1987 – jun 1997

abitur, elisabeth-von-thadden gymnasium, heidelberg/germany (equivalent to secondary school qualifying for university admission)

aug 1994 – jul 1995

au pair, versailles/france

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work experience

jan 2008 — to date

freelance graphic designer

design of websites, powerpoint presentations, flyers, invitations, brochures

apr 2004 — dec 2007

graphic designer, fink & fuchs public relations ag, wiesbaden/germany

(number 1 german it pr agency based in the frankfurt area, www.ffpr.de)

design of magazines, brochures, flyers, cd roms, material for trade fairs and websites for clients including microsoft, adobe and cisco systems

responsibility for the ci of clients and fink & fuchs pr

apr 2001 — mar 2004

graphic designer/presentation specialist (powerpoint), accenture, frankfurt/germany

design of magazines, material for accenture events, powerpoint presentations

nov 2003 — dec 2003

internship, market research, t.e.a.m. marktpsychologie/forschung, frankfurt/germany

development of questionnaires, design of flyers

jul 2001 — aug 2001

internship, centre culturel français, karlsruhe/germany

translation and design of flyers for exhibitions, organisation of events

jan 2000 — apr 2000

organisation (within team), exhibition „genuine and fake“, gutenbergpavillon, mainz/germany

research, photography, evaluation of press clippings

jul 1999 — aug 1999

internship, graphic design, mf marketing kommunikation, karlsruhe/germany

design of brochures, development of logotypes

sep 1997 — jan 1998

internship, silk-screen printing, h+b siebdruckerei, heidelberg/germany

printing of advertising material and corporate equipment

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personal

jan 1999 — sep 1999

diploma, fitness and aerobic instructor

interests

travelling, art, sports

german nationality, full driving licence

references available on request